

# ADVERTISE IN Pastoral Liturgy®

The Liturgy Magazine for the Whole Parish!

## Pastoral Liturgy® Marketplace Pages

(advertising section of *Pastoral Liturgy* Magazine)

This 32-page, full color periodical will follow the course of the liturgical year to provide guidance for liturgy preparation, faith formation, liturgical art and architecture, and the many areas of parish ministry.

The Marketplace pages are designed to be a resource for *Pastoral Liturgy* subscribers. All advertising in *Pastoral Liturgy* is limited to this one page area. If you have a product or service of interest to our subscribers, we encourage you to advertise it in *Pastoral Liturgy*! To encourage the participation of as many advertisers as possible, the rates for smaller ads are more competitive in price than the rates for the largest ads.

## PUBLICATION INFORMATION

**Circulation** Estimated average circulation: 2,500

**Publishing Cycle** Published six times per year (bi-monthly)

## ADVERTISING RATES

See rates below. Note: ads may be CMYK full color or black and white.

### Display Advertising Rates and Dimensions

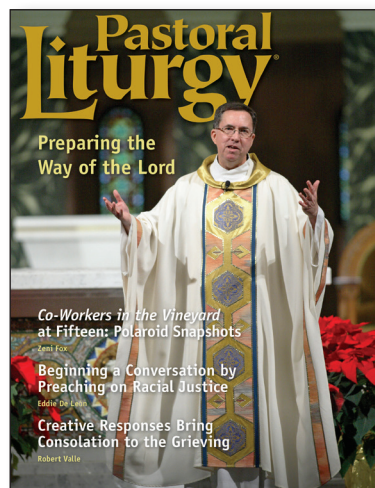
Size (width x height in inches)	1 Issue	3 Issues	6 Issues
Back cover (7.6 x 7.8)	\$2,500	2,250	2,000
Full page (7.1 x 10.4)	\$2,250	2,000	1,800
8 units (7.1 x 8.3)	1,800	1,600	1,500
6 units (7.1 x 6.2)	1,350	1,200	1,125
5 units vertical (3.5 x 10.4)	1,125	1,000	900
4 units horizontal (7.1 x 4.1)	950	880	800
4 units vertical (3.5 x 8.3)	950	880	800
3 units (3.5 x 6.2)	720	640	580
2 units (3.5 x 4.1)	450	415	375
1 unit (3.5 x 2) <i>Business Card Size</i>	185	170	150

## ANNUAL ADVERTISING RATE POLICY

- Rates subject to change without notice
- Discounts (1x, 3x, 6x) are based on the number of ads placed within a 12 month period
- Advertisement subject to approval by publisher
- LTP determines placement of all ads
- No cancellations permitted on full page reservation
- No cancellation on other space permitted after reservation deadline
- Prepayment required for first-time advertisers

## TERMS

Net 30 days. 1.5% interest will be assessed monthly on invoices unpaid after 30 days.



## AD SUBMISSION

High resolution (300 dpi) PDF files are required. PDF files must be optimized for print. For color files, please use CMYK color mode.

## SUBSCRIPTION RATES

	U.S. only	Outside U.S.
1 year (6 issues)	\$25	\$34
2 years (12 issues)	\$40	\$55
3 years (18 issues)	\$50	\$65

Subscription rates are subject to change. Group subscription rates are for U.S. subscriptions only.

## ISSUE DATES AND DEADLINES

Cover Date	Reservation Date	Ad Submission Deadline
Jan/Feb 2021	Oct 29, 2020	Nov 5, 2020
Mar/Apr 2021	Jan 6, 2021	Jan 13, 2021
May/June 2021	Feb 25, 2021	Mar 4, 2021
Jul/Aug 2021	Apr 29, 2021	May 6, 2021
Sept/Oct 2021	Jun 24, 2021	Jul 1, 2021
Nov/Dec 2021	Aug 31, 2021	Sep 7, 2021
Jan/Feb 2022	Oct 29, 2021	Nov 4, 2021
Mar/Apr 2022	Jan 6, 2021	Jan 13, 2022
May/June 2022	Feb 24, 2022	Mar 3, 2022
Jul/Aug 2022	Apr 24, 2022	May 5, 2022
Sept/Oct 2022	June 23, 2022	Jun 30, 2022
Nov/Dec 2022	Aug 31, 2022	Sep 7, 2022

## CONTACT

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## VISIT

[www.PASTORALLITURGY.org](http://www.PASTORALLITURGY.org)  
or  
[www.LTP.org](http://www.LTP.org)

