

ADVERTISE IN Pastoral Liturgy®

The Liturgy Magazine for the Whole Parish!

Pastoral Liturgy® Marketplace Pages

This 32-page, full color periodical follows the course of the liturgical year to provide guidance for liturgy preparation, faith formation, liturgical art and architecture, and the many areas of parish ministry.

The Marketplace pages are designed to be a resource for *Pastoral Liturgy* subscribers. All advertising in *Pastoral Liturgy* is limited to this one page area. If you have a product or service of interest to our subscribers, we encourage you to advertise it in *Pastoral Liturgy*!

To encourage the participation of as many advertisers as possible, the rates for smaller ads are more competitive in price than the rates for the largest ads.

PUBLICATION INFORMATION

Circulation Estimated average circulation: 1,000

Publishing Cycle Published six times per year (bi-monthly)

DISPLAY ADVERTISING RATES AND DIMENSIONS

See rates below. Note: ads may be CMYK full color or black and white.

Display Advertising Rates and Dimensions

| Size (width x height in inches) | 1 Issue | 3 Issues | 6 Issues |
|--|---------|----------|----------|
| Back cover (7.6 x 7.8) | \$1750 | \$1500 | \$1250 |
| Full page (7.1 x 10.4) | \$1500 | \$1250 | \$1000 |
| 8 units (7.1 x 8.3) | \$1250 | \$1000 | \$750 |
| 6 units (7.1 x 6.2) | \$950 | \$850 | \$700 |
| 5 units vertical (3.5 x 10.4) | \$800 | \$700 | \$600 |
| 4 units horizontal (7.1 x 4.1) | \$650 | \$550 | \$450 |
| 4 units vertical (3.5 x 8.3) | \$650 | \$550 | \$450 |
| 3 units (3.5 x 6.2) | \$400 | \$500 | \$400 |
| 2 units (3.5 x 4.1) | \$250 | \$200 | \$150 |
| 1 unit (3.5 x 2) <i>Business Card Size</i> | \$125 | \$100 | \$75 |

ANNUAL ADVERTISING RATE POLICY

- Rates subject to change without notice
- Discounts (1x, 3x, 6x) are based on the number of ads placed within a 12 month period
- Advertisement subject to approval by publisher
- LTP determines placement of all ads
- No cancellations permitted on full page reservation
- No cancellation on other space permitted after reservation deadline
- Prepayment required for first-time advertisers

TERMS

Net 30 days.



AD SUBMISSION

High resolution (300 dpi) PDF files are required. PDF files must be optimized for print. For color files, please use CMYK color mode.

SUBSCRIPTION RATES

| | U.S. only | Outside U.S. |
|---------------------|-----------|--------------|
| 1 year (6 issues) | \$25 | \$34 |
| 2 years (12 issues) | \$40 | \$55 |
| 3 years (18 issues) | \$50 | \$65 |

Subscription rates are subject to change. Group subscription rates are for U.S. subscriptions only.

ISSUE DATES AND DEADLINES

| Cover Date | Reservation Ad Date | Ad Submission Deadline |
|---------------|---------------------|------------------------|
| Jan/Feb 2023 | Oct 24, 2022 | Nov 7, 2022 |
| Mar/Apr 2023 | Jan 4, 2023 | Jan 13, 2023 |
| May/Jun 2023 | Feb 20, 2023 | Mar 3, 2023 |
| Jul/Aug 2023 | Apr 24, 2023 | May 5, 2023 |
| Sept/Oct 2023 | Jun 19, 2023 | June 29, 2023 |
| Nov/Dec 2023 | Aug 28, 2023 | Sep 7, 2023 |

CONTACT

Jack Rogers
773-579-4900 ext. 3591
jrogers@ltp.org

VISIT

www.PASTORALLITURGY.org
or
www.LTP.org

