I Pastoral P

The Liturgy Magazine for the Whole Parish!

Pastoral Liturgy® Marketplace Pages

This 32-page, full color periodical follows the course of the liturgical year to provide guidance for liturgy preparation, faith formation, liturgical art and architecture, and the many areas of parish ministry.

The Marketplace pages are designed to be a resource for *Pastoral Liturgy* subscribers. All advertising in *Pastoral Liturgy* is limited to this one page area. If you have a product or service of interest to our subscribers, we encourage you to advertise it in *Pastoral Liturgy!* To encourage the participation of as many advertisers as possible, the rates for smaller ads are more competitive in price than the rates for the largest ads.

PUBLICATION INFORMATION

Circulation Estimated average circulation: 1,000

Publishing Cycle Published six times per year (bi-monthly)

DISPLAY ADVERTISING RATES AND DIMENSIONS

See rates below. Note: ads may be CMYK full color or black and white.

Display Advertising Rates and Dimensions

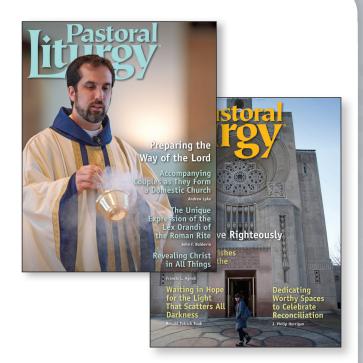
Size (width x height in inches)	1 Issue	3 Issues	6 Issues
Back cover (7.6 x 7.8)	\$1750	\$1500	\$1250
Full page (7.1 x 10.4)	\$1500	\$1250	\$1000
8 units (7.1 x 8.3)	\$1250	\$1000	\$750
6 units (7.1 x6.2)	\$950	\$850	\$700
5 units vertical (3.5 x 10.4)	\$800	\$700	\$600
4 units horizontal (7.1 x 4.1)	\$650	\$550	\$450
4 units vertical (3.5 x 8.3)	\$650	\$550	\$450
3 units (3.5 x 6.2)	\$400	\$500	\$400
2 units (3.5 x 4.1)	\$250	\$200	\$150
1 unit (3.5 x 2) Business Card Size	\$125	\$100	\$75

ANNUAL ADVERTISING RATE POLICY

- Rates subject to change without notice
- Discounts (1x, 3x, 6x) are based on the number of ads placed within a 12 month period
- Advertisement subject to approval by publisher
- LTP determines placement of all ads
- No cancellations permitted on full page reservation
- No cancellation on other space permitted after reservation deadline
- Prepayment required for first-time advertisers

TERMS

Net 30 days.



AD SUBMISSION

High resolution (300 dpi) PDF files are required. PDF files must be optimized for print. For color files, please use CMYK color mode.

SUBSCRIPTION RATES

	U.S. only	Outside U.S.
1 year (6 issues)	\$25	\$34
2 years (12 issues)	\$40	\$55
3 years (18 issues)	\$50	\$65

Subscription rates are subject to change. Group subscription rates are for U.S. subscriptions only.

ISSUE DATES AND DEADLINES

Cover Date	Reservation Ad Date	Ad Submission Deadline
Jan/Feb 2023	Oct 24, 2022	Nov 7, 2022
Mar/Apr 2023	Jan 4, 2023	Jan 13, 2023
May/Jun 2023	Feb 20, 2023	Mar 3, 2023
Jul/Aug 2023	Apr 24, 2023	May 5, 2023
Sept/Oct 2023	Jun 19, 2023	June 29, 2023
Nov/Dec 2023	Aug 28, 2023	Sep 7, 2023

CONTACT

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VISIT

www.PASTORALLITURGY.org

or

www.LTP.org

