

ADVERTISE IN Pastoral Liturgy® 2024

The Liturgy Magazine for the Whole Parish!

Pastoral Liturgy® Marketplace Pages

This 32-page, full color periodical follows the course of the liturgical year to provide guidance for liturgy preparation, faith formation, liturgical art and architecture, and the many areas of parish ministry.

The Marketplace pages are designed to be a resource for *Pastoral Liturgy* subscribers. All advertising in *Pastoral Liturgy* is limited to this one page area. If you have a product or service of interest to our subscribers, we encourage you to advertise it in *Pastoral Liturgy*! To encourage the participation of as many advertisers as possible, the rates for smaller ads are more competitive in price than the rates for the largest ads.

PUBLICATION INFORMATION

Circulation Estimated average circulation: 1,000

Publishing Cycle Published six times per year (bi-monthly)

DISPLAY ADVERTISING RATES AND DIMENSIONS

See rates below. Note: ads may be CMYK full color or black and white.

Display Advertising Rates and Dimensions

Size (width x height in inches)	1 Issue	3 Issues	6 Issues
Back cover (7.6 x 7.8)	\$1750	\$1500	\$1250
Full page (7.1 x 10.4)	\$1500	\$1250	\$1000
8 units (7.1 x 8.3)	\$1250	\$1000	\$750
6 units (7.1 x 6.2)	\$950	\$850	\$700
5 units vertical (3.5 x 10.4)	\$800	\$700	\$600
4 units horizontal (7.1 x 4.1)	\$650	\$550	\$450
4 units vertical (3.5 x 8.3)	\$650	\$550	\$450
3 units (3.5 x 6.2)	\$400	\$500	\$400
2 units (3.5 x 4.1)	\$250	\$200	\$150
1 unit (3.5 x 2) <i>Business Card Size</i>	\$125	\$100	\$75

ANNUAL ADVERTISING RATE POLICY

- Rates subject to change without notice
- Discounts (1x, 3x, 6x) are based on the number of ads placed within a 12 month period
- Advertisement subject to approval by publisher
- LTP determines placement of all ads
- No cancellations permitted on full page reservation
- No cancellation on other space permitted after reservation deadline
- Prepayment required for first-time advertisers

TERMS

Net 30 days.



AD SUBMISSION

High resolution (300 dpi) PDF files are required. PDF files must be optimized for print. For color files, please use CMYK color mode.

SUBSCRIPTION RATES

	U.S. only	Outside U.S.
1 year (6 issues)	\$32	\$40
2 years (12 issues)	\$54	\$68
3 years (18 issues)	\$72	\$85

Subscription rates are subject to change. Group subscription rates are for U.S. subscriptions only.

ISSUE DATES AND DEADLINES

Cover Date	Reservation Ad Date	Ad Submission Deadline
Jan/Feb 2024	Oct 23, 2023	Nov 6, 2023
Mar/Apr 2024	Jan 3, 2024	Jan 12, 2024
May/June 2024	Feb 19, 2024	Mar 4, 2024
Jul/Aug 2024	Apr 22, 2024	May 6, 2024
Sept/Oct 2024	Jun 17, 2024	July 1, 2024
Nov/Dec 2024	Aug 26, 2024	Sep 9, 2024

CONTACT

Jack Rogers
773-579-4900 ext. 3591
jrogers@ltp.org

VISIT

www.PASTORALLITURGY.org
or
www.LTP.org

